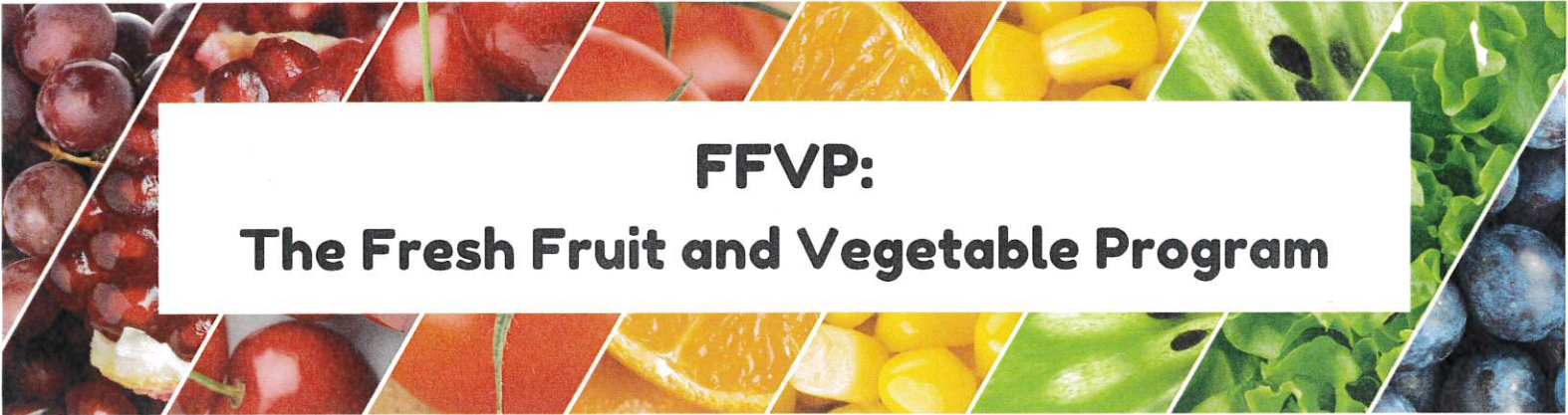




FFVP:

The Fresh Fruit and Vegetable Program

What is FFVP?

The Fresh Fruit and Vegetable Program (or FFVP as it is most commonly known) is a grant program that allows schools to provide a fresh fruit or vegetable snack to students during the school day (outside of the regular lunch and breakfast program)

What are the benefits?

- Well-fed kids learn better! A healthy snack in between meals can help kids stay focused and eliminate classroom behavior issues.
- FFVP introduces children to a variety of produce that they might not otherwise have the opportunity to sample.
- Kids at FFVP schools eat more fruits and vegetables than kids at schools that don't participate in the program (up to 1/3 cup per day more!), and are more likely to have a favorable opinion of fruits and vegetables.
- At participating schools, 95% of parents, students, and school staff are fans of the program and would like to see it continue.

